

Randstad India enables an India-based multinational conglomerate to successfully equip their innovative 'Business Hub' with specialist talent with speed and scale.



randstad

partner for talent.

client

Our client is an Indian multinational conglomerate and a global enterprise, comprising 30 companies across 10

verticals. The group operates in more than 100 countries across six continents.

requirement / challenge

The client was looking to setting up their team from scratch for their Business Hub, an Alibaba like platform for small and medium enterprises. The hiring requirements covered the entire range of IT, sales, and all support functions.

The client faced the following challenges:

- Extremely quick turnaround time to scale up and match their aggressive manpower and business targets

- Attracting high-demand IT required for their Business Hub
- Inadequate awareness of their Business Hub, as it had just been setup

They turned to us as their trusted and reliable partner who had strong hiring capabilities across levels in the IT, sales and support functions.

randstad solution

With our proven expertise and experience in the information technology sector, and our successful track record as our client's trusted partner, we quickly moved into the project hiring mode. We simultaneously build the brand for our client's Business Hub and identified the right talent required for their initiative, bringing into

play our strong hiring capabilities in the hot technologies of Java, .NET, Data Science, project management skills etc.

We also set up monthly business reviews to discuss progress and align actions to changing needs, and this ensured that we are constantly on top of effective hiring and fulfilment of deadlines.

business impact and outcomes

With our strong pan-India presence (28 states and 199 metro, Tier-1,-2, and -3 cities), and our tremendous experience in volume hiring of niche skills, we successfully ramped up workforce numbers for our client group in PAN India locations. In 2021 so far, we have

successfully hired 100+ right-skilled professionals.

Today, the client's Business Hub has a workforce strength of 500 across multiple functions of engineering, technology development, sales and support.

client acknowledgement and recognition

Our excellent performance has raised our stature to that of a trusted, strategic

business partner for our client.



